



## Consolidated Results 2Q 2007 Summary

	<b>2Q 07</b>	<b>Margin %</b>	<b>2Q 06</b>	<b>Margin %</b>	<b>Change %</b>
Net Sales	\$1,698.1	100%	\$1,498.4	100%	13.3%
Gross Profit	1,130.5	66.6	983.4	65.6	15.0
EBITDA <sup>(1)</sup>	299.8	17.7	242.0	16.2	23.9
Operating Income	194.9	11.5	168.5	11.2	15.7
Net Income	144.5	8.5	173.9	11.6	(16.9)
EPS	0.38	N/A	0.59	N/A	(35.6)

(1) EBITDA: operating income before depreciation and amortization

<b>Financial Ratios</b>	<b>2Q-07</b>	<b>2Q-06</b>	<b>Change</b>
EBITDA <sup>(1)</sup> / Interest paid	25.01x	11.8 x	N/A
Net Debt / EBITDA <sup>(1)</sup>	0.58x	0.47 x	N/A
Total Liabilities / Stockholders' Equity	0.59x	0.48 x	N/A
ROIC <sup>(3)</sup>	8.8%	16.7%	(790 bps)
ROE <sup>(4)</sup>	8.9%	14.9%	(600 bps)

<b>Stock Ratios</b>	<b>2Q-07</b>	<b>2Q-06</b>	<b>Change</b>
Book value per Share <sup>(6)</sup>	\$4.4	\$4.1	7.3%
EPS (ttm) <sup>(6)</sup>	\$0.38	\$0.59	(35.6%)
EV <sup>(5)</sup> / EBITDA <sup>(1)</sup> ttm	11.9x	8.7 x	N/A
Shares outstanding (million) <sup>(6)</sup>	623.0	622.4	0.1%
Float	38.5%	36.0%	250bps
Stock Price	\$18.98	\$10.00	89.8%

<sup>(3)</sup> ROIC is defined as operating income after taxes (ttm) divided by operating investment, net (total assets –cash and temporary investments – non-interest bearing liabilities).

<sup>(4)</sup> ROE is defined as net income (ttm) divided by stockholders' equity.

<sup>(5)</sup> EV is defined as market value plus net debt plus minority interest, and considers the price per share at the closing of each quarter.

<sup>(6)</sup> To make information comparable, the number of shares outstanding has been adjusted based on the 4 to 1 split carried out in 2007.

*This press bulletin contains certain forward-looking information relating to the company's results and outlooks. However, the actual results may vary materially from said estimates. The information with respect to future events contained in this bulletin should be read jointly with the risk summary included in the Annual Report. Said information, as well as future reports made by the company or any of its representatives—either orally or in writing—may be materially different from the actual results. These forecasts and estimates, which were prepared referring to a specific date, must not be taken as a fact. The company is in no way responsible for updating or revising these forecasts and estimates, either as a result of new information, future events or other related events.*

*Alesea is the leading restaurant operator in Latin America—operating global brands of proven success such as Domino's Pizza, Starbucks Coffee, Burger King, Popeyes Chicken & Seafood and Chili's Grill & Bar. Its multi-unit operation is backed by its Shared Services Center, including the supply chain through DIA, real estate and development services, as well as administrative services such as finances, human resources and technology.*

*Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA\**

